



Chief Executive of SFEDI Group

SFEDI Enterprises Limited and the Small Firms Enterprise Development Initiative Limited are independent companies owned by entrepreneurs who have a single aim of improving the quality and quantity of enterprise training and support in the UK. Underpinning this aim is influencing policy and practice recognition that working for yourself is a positive and valid career choice, at any age, which can be achieved by gaining the skills, know how and support to ensure your enterprise survives and thrives.

We are seeking a Chief Executive of SFEDI Group, reporting to co-owners, Tony Robinson and Ruth Lowbridge, who will expand, integrate and develop the reach, influence, revenue and profitability of existing and future SFEDI companies and all associated SFEDI intellectual property. The Chief Executive of SFEDI Awards, our independent, Ofqual approved Awarding Organisation for Enterprise and Enterprise support will report to the new Chief Executive.

It is essential that the applicant is an entrepreneur with a full understanding of the enterprise skills and support sector. The successful candidate is likely to have had recent experience of running and developing an enterprise, which they have owned or co-owned, that has more than one of the following income streams: research, consultancy, membership, training, networking or enterprise support. If an applicant is currently running their enterprise then we are willing to discuss terms that allow it to be either integrated within the SFEDI Group or left self standing whilst managing our mutual aspirations.

Although the Chief Executive will have our small team and resource in our Aycliffe and Sheffield offices available to them, we require someone who is self sufficient, influential with leaders in the private sector and government on enterprise skills and support, can make deals, present at major conferences, project and account manage and write winning bids and proposals. The incumbent must be based in London and must share SFEDI values and desire to grow the SFEDI brand so that our logo is further respected as signifying quality in enterprise training and support, both in the UK and internationally.

Salary and profit share terms are by negotiation with the appropriate candidate, Applications must be made to tony.robinson@sfedi.co.uk and ruth.lowbridge@sfedi.co.uk by Monday 14th June. A start date of no later than 1st September 2010 is preferred. No agencies.