

Enabling UK Enterprise

the learning, skills and support agenda



SFEDI On Tour

in Belfast, Glasgow, Cardiff, Manchester and London

Five consultation workshops to design and plan to engage and deliver the 'survive and thrive' know how for all those preparing for enterprise, starting up or running their own small or home business.

SFEDI means business enterprise and business support

Since 1995 SFEDI (run by small business owners and advised by all the major UK small business membership organisations, private sector and publicly funded business support organisations, awarding and professional bodies) has been the government recognised standards setting body for business enterprise and business support. SFEDI researches and describes the competences needed to start and run your own business and the competences for all those supporting small and home business owners.

These national occupational standards in business enterprise and business support form the 'curriculum' for learning and skills development for the enterprise community in the UK. All accredited awarding bodies and Sector Skills Councils use these SFEDI standards for awards, certificates, diplomas and vocational qualifications. Teachers, lecturers, coaches, trainers, advisers, mentors and learning media developers use the SFEDI standards to underpin their courses and programmes..

The market is massive. One in 3 people will need the enterprise skill set at some point in their career, one in seven adults currently own and run their own enterprises, 500,000 start up in their own business each year and 97% of all enterprises are under twenty employees and entrepreneur rather than professional manager led.

Additionally, all those providing publicly funded support to these 4.3 million businesses must be assessed and recognised against SFEDI business support standards.



To book your place please contact
Jenny Pears on 01325 328306
or book online at www.sfedi.co.uk/enabling-uk-enterprise



Towards a strategy for delivering high quality enterprise learning and support and accrediting learner achievement

Each year SFEDI produces new research to inform standards development. This year funded by the UK Commission for Employment and Skills (formerly SSDA) we have researched the skill needs and preferences of over 2600 small business owners throughout the UK and in all sectors. We have also held focus groups and developed case studies to highlight best practice in learning and support from enterprising networks and communities.

We now need to consult with enterprise policy makers, policy implementers, practitioners and entrepreneurs to turn this research and 13 years of evidence of good practice into an enterprise learning, support and accreditation strategy for the UK.

After overview presentations of the research findings and possible implications, delegates will work in small groups to explore and make recommendations building on SFEDI initial proposals on the following areas:

1. Segmenting the enterprise skills and support 'market' particularly at start up.
2. Improving stakeholder understanding of the skills and know how needs and learning preferences of prospective and existing small and home business owners
3. Funding enterprise learning and support particularly preparing for enterprise, during start up and through the first year of trading.
4. Accrediting enterprise learning and support
5. Building an effective enterprise training and support community with high quality client interventions.

The consultation workshop facilitators are Tony Robinson OBE, SFEDI Founder, Leigh Sear, SFEDI Advisory Board Chair and Joint Managing Director Wood Holmes Group and Nigel Hudson, Director Stratagia and Head of SFEDI Research and Standards Development.

Each workshop has an arrival time of 10a.m for 10.30 and a close time of 3.30 with finger buffet lunch and refreshments provided.

Dates and Venues

- 29th May - Belfast - Signal Business Growth
- 30th May - Glasgow - The Adelphi Centre
- 5th June - London - The Resource Centre
- 13th June - Manchester - Britannia Sachs Hotel
- 20th June - Cardiff - The All Nations Centre



REGISTER
FOR FREE

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